



## Validation Newsletter

Training Institute



October 2023 Newsletter



**Validation** Board  
Spotlight

**Molly Balunek**

“Validation Builds Effective Communication”

### VTI Board Spotlight: Molly Balunek

Molly Balunek has practiced as an advocate for successful financial management for over 24 years. She is frequently invited to present and comment on personal finance and has been quoted in various publications, including Newsweek, Investment News, and the Akron Beacon Journal. In 2019, she served as an Ambassador at the FPA NextGen Gathering conference. In the

community, Molly serves on the Board of Directors of the Financial Planning Association (FPA).

In her article, Molly Balunek reflects on her financial planning career, particularly the challenge of earning trust from older clients as a young professional. She emphasizes the importance of honest and empathetic communication, learned from her interactions with Naomi Feil.

Molly highlights key principles of Validation, such as acknowledging and addressing clients' emotional concerns related to money. She also discusses how Validation techniques have become a central aspect of their business, ultimately enhancing their clients' financial well-being.

[Read her full article here.](#)



**Center for Applied  
Research in Dementia**  
Creating effective memory interventions®

## Partner Spotlight: Center for Applied Research in Dementia

VTI is a proud partner with the Center for Applied Research in Dementia! Discover the transformative power of the Montessori Inspired Lifestyle in this enlightening article by Dr. Cameron Camp.

Maria Montessori's groundbreaking approach, rooted in respect, dignity, and trust, extends to all ages and especially offers a lifeline for individuals with dementia. Camp's personal experiences highlight the remarkable impact of humanizing relationships and treating individuals as unique beings. Explore the synergy between Montessori and Validation approaches, and witness how this revolutionary method is changing lives, from birth through the end of life.

[Read the full article to delve into this innovative perspective here.](#)

Mark your calendars: Full 2024 AVO  
and Teacher meeting schedule

Click below to download the full calendar



## Validation Teacher Spotlight: Petra Fletcher, Validation Master

Petra Fercher, a Validation Master since 2014, shares her passion for Validation and her extensive experience working with Naomi Feil and Vicki. She discusses her book, "Bridges to the World of Dementia – Validation in Everyday Life," and the forthcoming audio book. Petra's involvement in creating nursing education materials and her role in developing curricula for nursing assistants in Austria are highlighted. She introduces her workbook, "Validation – A workbook for basic training according to Naomi Feil," offering valuable insights and exercises for both educators and learners. The article provides links for further reading on the topic.

[Click here to read the full article.](#)

[Klicken Sie hier, um den vollständigen Artikel auf Deutsch zu lesen](#)

# CONNECTING HEARTS

Enhance Dignity and Happiness  
VTI 2023 Fall Fundraiser



*Validation*



Announcement: VTI's Annual Fall Fundraiser is approaching!

In 2022, VTI made a profound impact, positively influencing the lives of over 5,000 caregivers, who, in turn, touched the hearts of over 10,000 older adults. Thanks to your generous support, last year we reached:

- 41 caregiving organizations.
- Collaborated with 25 Activity Professionals, each serving 25 memory care units, benefiting 1,000 residents in senior residential communities across the United States.
- Provided valuable guidance and support to 1,200 new caregivers and individuals.
- Countless older adults

This year, we're on a mission to broaden the reach of our Validation program even further. Your donation will enable us to continue our vital work, making a real difference in the lives of countless caregivers and seniors. Join us in spreading the power of Validation!

The Fundraiser starts November 5. Stay tuned for more information





## AVO Spotlight: Stephi Maser, Newest Validation Master Teacher and Head of New AVO

*(Article and photo by Andrea Kuhfuss)*

In June 2023, SERVIOR initiated a company-wide continuing education program to address the needs of dementia patients, as the proportion of such individuals in their care facilities continues to rise. The program involves training nursing staff as "Validation Workers (Level 1)" to employ the Validation method, which focuses on an empathetic, person-centered approach to disoriented older individuals.

The goal is to restore dignity, understand feelings and needs, and promote self-determination among elderly residents. This approach has not only improved communication and well-being among residents but also increased job satisfaction for employees. SERVIOR plans to expand this program to train more staff as Validation Workers in the coming years.

[Read the full article here.](#)

[Article here in German.](#)



**Validation**  
Training Institute

in cooperation with

**Internet-Supported Validation Worker Course**

**Engaging™  
Dementia**

Are you based in or around Ireland and the UK?

Don't miss out on this incredible opportunity. VTI is offering a FREE webinar to learn more about our Internet Supported Workers Course.

This course is created for professionals, para-professionals, and caregivers, this Validation training combines theory, techniques, and hands-on practice to give you an effective, evidence-based communication tool for everyday caregiving.

When: Nov 10, 2023 12:00 PM Dublin

Register in advance for this meeting:

<https://us02web.zoom.us/join/9805555555>

After registering, you will receive a confirmation email containing information about joining the meeting.

### Make a Connection!

 [Visit us on Facebook](#)

 [Follow us on Twitter](#)

 [Connect with us on LinkedIn](#)

 [Visit our Website](#)

 [Read our Blog](#)

 [Support VTI on Amazon Smile](#)



### Validation Training Institute

P.O. Box 871, Pleasant Hill  
OR 97455 United States

You received this email because you signed  
up on our website or made a purchase from  
us.

[Unsubscribe](#)

