



February 2024 Newsletter

A Message from the President of the Board

What happens to an organization when its singularly creative founder dies? We will surely never see another Naomi Feil nor can we replace her. Her personal stamp on VTI is deeply branded as she has been the face, voice, heart, and soul of the Validation Method since she devised this unique approach to person centered geriatric dementia care in the 1970s. It has been gratifying to see the large scale media attention brought on by Naomi's death on December 24, 2023. How many new potential users of Validation just learned about it because of a Wall Street Journal article, an obituary in the New York Times, or a segment on the Sunday Today Show? How do we continue to move forward to keep her spirit alive?

I am reminded of another singular individual with an incredible vision named Steve Jobs, best known for cofounding the technology giant, Apple as well as founder of NEXT and chairman of PIXAR. Jobs, like Naomi, had an unusual personal background that shaped his outlook. He was raised by adoptive parents, dropped out of Reed College to become a videogame designer at Atari as a teenager. He embraced Buddhism; he was a bit eccentric and thought outside of the box. Jobs saw something others did not: the widespread appeal of personal computers. He shared his dreams with his high school friend, electrical engineer Steve Wozniak. Jobs wanted to design computers that would be small enough and affordable enough to meet the average person's needs. This young man had a vision which transformed the world, despite his death in 2011 at the age of 56. The culture he created at Apple did not die with him, the products have continued to evolve and be innovative, the brand continues to stand for quality in a market flooded by competitors.

While Naomi's demise was heartbreaking, it permitted us to say good bye to her and for her to say good bye to us. We promised her we would continue her work and that is why we are here today. We have carefully curated her wisdom, her humor, her uncanny ability to empathize and communicate so that her impact can continue to grow and help more people dealing with the personal challenges of dementia.

Some day Validation will be the gold standard of geriatric dementia care throughout the world. It will become so widely adopted that people will wonder how we ever got along without it, just like that personal computer on your desk or in your pocket.

- Frances Bulloff, VTI President



Rudolf Rodenburg

"The Universal Benefits of Validation
in Communication"

The Universal Benefits of Validation in Communication

Rudolf Rodenburg has been working with VTI as a Board Member since 2016. In his article, Rudolf expands on the powerful impact that Validation has, beyond the care of elderly people with cognitive decline.

"Communication is the foundation of all relationships, whether they be personal, professional, or social. It is through communication that we share our thoughts, feelings, and experiences with others, and it is through communication that we build understanding and connection. However, effective communication can be challenging, especially when we are dealing with difficult or emotionally charged topics."

Read more about how Validation techniques have benefits beyond the care of elderly people with cognitive decline, and how it can help promote mindfulness, coaching, and positive psychology.

[Read the full article here](#)



Validation
World Congress

REGISTER FOR FREE TODAY!

JOIN US FOR THE 3RD ANNUAL VALIDATION WORLD CONGRESS
TUESDAY, FEBRUARY 20, 2024 FROM 12-4PM EST

CONNECTING HEART TO HEART WITH PEOPLE LIVING WITH COGNITIVE CHANGE

ACTIVITIESSTRONG

 LINKEDSENIOR



TOMORROW: Validation World Congress

Linked Senior is honored to partner with VTI and is excited to bring the third Validation World Congress titled "Connecting Heart to Heart with People Living with Cognitive Change," which will take place on Feb. 20 from 12 to 4 PM Eastern.

This special event will bridge the gap between the person living with cognitive change, their care partner and support VTI in continuing the legacy of its founder, Naomi Feil.

[Click here for more details and registration](#)



Validation



LINKEDSENIOR

Partner Feature: Linked Senior

Finding meaning and purpose is a basic human right every Senior Living resident should attain daily. This fundamental principle has always been key to the Validation Training Institute (VTI) and its partner, Linked Senior.

Linked Senior has long been committed to supporting person-centered care through life enrichment and dementia engagement using simple technology and non-drug therapy.

Their partnership with VTI is incredibly valuable to this work, both in staying connected to thought leadership, research, and best practices in dementia care.

[Read more about Linked Senior and their partnership with VTI here](#)



VTI's Most Skills-Based Online Training in the Validation method,

(exclusively online)

Practical Validation Training - Sign Up NOW

Learn how to use empathy and Validation techniques to connect and communicate with an older person who is living with dementia.

The 20-hour Online Practical Validation Training includes:

3 Training sessions (4 hours each)

2 Supervision/coaching group sessions (4 hours each)

Participants will learn:

- ☐ Validation Techniques
- ☐ To understand the reason behind a behavior
- ☐ To experience and develop empathy
- ☐ How to connect and build relationships with older adults who have dementia.

Upon completion, participants will receive an official Certificate of Completion signed by Validation Training Institute Executive Director, Vicki de Klerk-Rubin, who is the daughter of Naomi Feil.

Workshop Times:

Mar 4, Mar 11, Mar 18, Apr 1, Apr 8, 2024

[Learn more and register here](#)



Teacher Spotlight: Stacey Hand

Stacey Hand, a Certified Validation Teacher and Dementia Educator at The Bridge Alzheimer's & Dementia Resource Center in Shreveport, Louisiana, recently presented at their 3rd annual caregiver conference. Her breakout session, titled "Choosing the Right Care Environment: Navigating the Different Levels of Care," explored the pros and cons of various community living options for aging individuals.

Stacey shared her decade-long expertise in independent senior living, assisted living, and long-term care, emphasizing that there is no one-size-fits-all solution. She discussed factors such as staying at home, independent living communities, assisted living, long-term care, and memory care, highlighting the importance of considering individual preferences and needs in the decision-making process.

[Read the full article here](#)

INHOUSE
2024



 **KPG Bildung**

KPG Bildung 2024-05

Das 1x1 der Validation

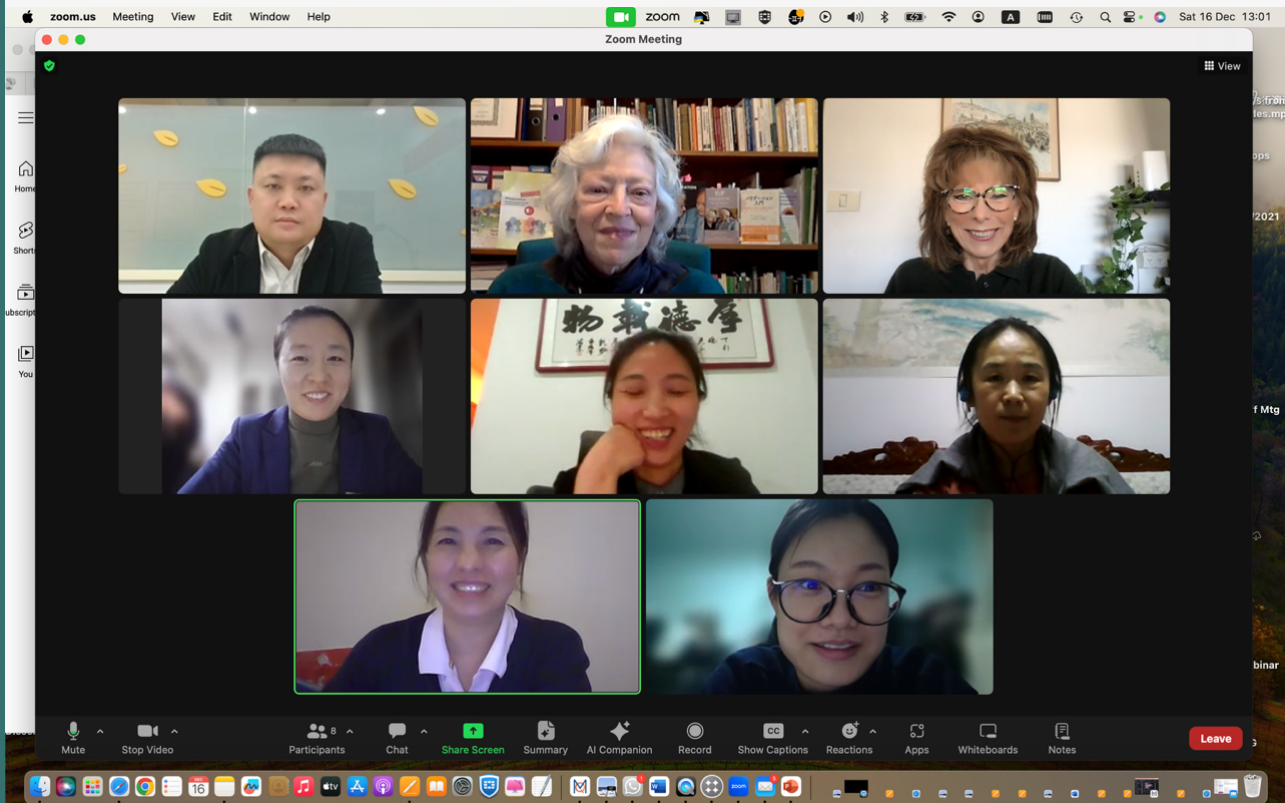
Wie kann ein guter Umgang mit Menschen mit Demenz gelingen?

AVO Feature: Learn Validation in Berlin ☐☐

The Berlin social agency Unionhilfswerk e. V., accredited as a Validation organization since September 2020, operates a Palliative Geriatrics Competence Center where they offer regular Validation courses through their KPG Education department, including "The 1x1 of Validation - how can people with dementia be treated well?"

These courses, held in Berlin, provide practical training in communication techniques. The next certified Validation® user course (Level 1) will commence on January 28, 2025, led by Hedwig Neu, a Validation master from Deaconesses Speyer.

[More information and registration details can be found here](#)



Validation in China 中国

In partnership with Senior Living L'Amour in Beijing, VTI completed its first online Level 3 training with 5 future Validation Teachers. The online course consisted of 6 webinars, 3.5 hours each and a follow-up session to answer questions about the testing material: Written Work, Theory Test, and 30-minute Video Presentation. It was a special challenge for the

Teachers of this new way of offering Level 3 training, to work with a translator and include all the pedagogic elements that make Validation training practical and skills-based. In March, the successful Presenter participants will co-teach the first Level 1 Worker Certification course offered in China since COVID-19.

Validation Talk & Techniques Meetings:

F E B 22

Time

4pm PST

5pm MST

7pm EST

6pm CST

M A R 21

Time

9am PST

10am MST

12pm EST

11am CST

AVO Meetings

F E B 26

Time

6pm CET

9am PST

7pm Israel

12pm EST

M A R 19

Time

10am CET

4pm China

11am Israel

5pm Japan

French Teacher Meeting

F E B 27

Time

7:00pm-8:00pm CET

English Teacher Meeting

M A R 12

Time

6pm CET

9am PST

7pm Israel

12pm EST

Make a Connection!

 [Visit us on Facebook](#)

 [Follow us on Twitter](#)

 [Connect with us on LinkedIn](#)





[Visit our Website](#)



[Read our Blog](#)



[Support VTI on Amazon Smile](#)

Validation Training Institute

P.O. Box 871, Pleasant Hill
OR 97455 United States

You received this email because you signed
up on our website or made a purchase from
us.

[Unsubscribe](#)

